



BROCKHURST & MARLSTON HOUSE

Dear Parents,

We thought it would be helpful to pass on the following information. We know that we have pupils in school who have and are using similar apps. We would suggest being especially mindful of those children who may already have an online presence/profile, or who are budding pop stars.

Musical.ly has a new name - TikTok

The social network app Musical.ly has often given adults cause for concern, because of the way that children use it to generate and share their own short videos and lip sync to popular audio clips. The app has a new name and new features, and now includes live streaming. Although the app has an age-limit of 13 years old, in practice there will be younger children using it, and the content may not be suitable.

Profiles on TikTok are automatically set to public, so that any content you post can be seen by anyone within the app. There is also a Restricted Mode which can help to filter out inappropriate content and prevent the user from being able to start their own live streams.

You can find out more here: <https://www.saferinternet.org.uk/blog/what-tiktok-looking-latest-lip-syncing-app>